

# LEADERS GUIDE

*ACTIVATE*



# WELCOME TO BTO ACTIVATE!

## OUR PURPOSE

At Be The One Ministries, our vision is to see young people touch ministry. When they do this, we believe it will:

### **ACTIVATE** *their faith*

"By My power I will make my people strong, and by My authority they will go wherever they wish..." - Zechariah 10:12

### **ELEVATE** *their understanding of who they've been called to be*

"And you will know the truth and the truth will set you free." - John 8:32

### **CULTIVATE** *the gifts that God has placed inside of them*

"Therefore go and make disciples of all nations, baptizing them in the Name of the Father, the Son and the Holy Spirit." - Matthew 28:19

As believers, Jesus gave us instructions to "GO," not just "sit." During BTO Activate this school year, young people will learn first hand how to "DO" ministry, not just watch it. The "Why?" is simple... our team provides an opportunity for students to BE THE ONE.

We want to see every student thrive in their spiritual development and produce significant influence. These students will be an example to other students, not being afraid to lead them into a relationship with Jesus. These students will see their faith grow to more than just average Christianity! We believe that YOU can play a vital role in this process!

## EXPECTATIONS FOR LEADERS

You've been asked to join BTO Activate and become a leader of the team. We give this title to all who will be facilitating and directing the members who choose to join our club. We are so excited about your calling, giftings, and heart to love people. Make no mistake about it, you will influence many during this school year. Because of this responsibility, we have a few thoughts that will be helpful for you.

For **BTO Activate** we expect for all leaders to:

### **See People**

We value each person that joins our team no matter how they look, talk, or act. We don't want a single person to be overlooked. We want to build relationships with the people who attend. It is our job to go to them and start the conversation, not the other way around. We will see *people*, even outside of Activate Rallies and House Parties (these events will be discussed at the bottom of this page). *Seeing people* means loving those who are not easy to love, reaching out to those who are typically overlooked, and never letting your friend quota get full.

### **Always Give**

As a leader of BTO Activate, we want you to *always give* and lead the way throughout the school year. By maintaining an *always give* attitude, refusing to complain, and helping wherever is needed... we believe the students will see that serving is the only way to grow in leadership and influence. The BTO Activate leaders should always be willing to do what is asked of them by the Be The One Leadership. This will help us effectively impact people.

### **Seek Him**

A fun personality is not all that it takes to impact people. Colossians 4:2 says, "Devote yourselves to prayer, keeping alert in it with an attitude of thanksgiving." We believe that you will have spiritual influence with those who come. BE SPIRITUALLY READY. Don't just come in and work. Yes, we want great workers, but we always want those who can impart. Begin praying now for those who will come. We know that handing out donuts in the morning may encourage students to come, but the time you spend with the Father will prepare you to speak life into those who do.

### ***Make It Better***

At BTO we believe in the value of leaving things better than when we came. This looks like cleaning up every piece of trash in the classroom after each meeting, to even understanding that a student's life can change by attending our events. By having a "*make it better*" mindset, the students AND faculty will be grateful that this club exists.

### ***Bring the Fun***

Be The One Ministries believes in having fun, but we also understand that fun doesn't *just happen*. As a BTO Activate Leader, we ask that you set the tone of our organization by *bringing the fun*! By creating a life-giving atmosphere we can turn a rainy day into the best day ever, and we believe you can help us do just that. For many of our members, this will be a new experience for them. We want to minimize discouragement and maximize their excitement!

## **RESPONSIBILITIES**

### ***Be Present***

You will be required to be present at the following events:

- Tuesday "Activate Rallies"
- Once a month "House Parties"
- Leadership Meetings

*If you will be out of town, running late, or cannot make it to any event, it is required that you communicate to the team leader in advance. It is important that each leader is present at all events unless it has been approved by the Team Leader.*

### ***Own Your Area***

Serving is a vital part of being a leader. Each of our leaders will be asked to serve in a couple of these areas:

- Social Media
- Announcements
- Youth Pastor connections
- Greeters
- Content of the Day
- Passing out/picking up donuts

*Each leader is required to own and follow through with each area they are assigned to. Specific responsibilities will be broken down in a separate handout.*

### ***Stay Connected***

Recruiting and connecting are two of the most important responsibilities of a BTO Activate Leader. If no one shows up to our events, it is because we did not recruit effectively or we did not connect well. As a leader, it is your responsibility to:

- Recruit new students to attend our events
- Build relationships with the leadership team and with the students who attend our events
- Communicate with other leaders in the GroupMe

***Recruit!***

There is even more to Be the One than Activate Club! We want you to be a part of what we are doing, and invite other people.

→ Activate Club Weekly Meetings

→ Summer 2022

- ◆ Local Trip #1
- ◆ Local Trip #2
- ◆ International Trip
- ◆ Internship

## **Be the One Team Covenant**

- ☐ Remember that I am representing Jesus Christ as well as Be the One Ministries and will model Jesus in my behavior and attitude.
- ☐ Develop and maintain a servant attitude towards all people I come in contact with during ministry and my teammates.
- ☐ Respect my Team Leader(s) and his or her decisions.
- ☐ Refrain from complaining. I know that travel can present many unexpected/undesired circumstances. Instead of complaining, I'll be creative and supportive.
- ☐ Refrain from illegal drugs and abstain from the consumption of alcoholic beverages or the use of tobacco products.
- ☐ Remember that I can be removed from the team if I do not adhere to this Covenant or if my Team Leader believes it is in my best interest or that of the team.

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Student Name

Signature

Date

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Parent(s) Name

Signature

Date

### ***Photography/Social Media -***

- Instagram and Snapchat posts
- Take photos and videos at every event
- One Snapchat story per event
- Two promotional Instagram posts per week

### ***Announcements/Debrief Lead - CoLeader***

- Communicate all upcoming events to attendees (what, where and when)
- Bring excitement
- Rally every leader together and lead debrief after each event

### ***Greeter/Encourager - CoLeader***

- Meet everyone who walks into the door
- Give name tags
- Ensure everyone feels welcome

### ***Invite Team/Passing Out Donuts -***

- Set up, get donuts, for the 2nd week.
- Work on invite flyers- post at school- take old ones down.
- Offer everyone who attends a donut
- Clean up any trash that was left behind
- Get names and numbers for those who attend
- Follow and welcome them on the gram.

### ***Youth Pastor Connections***

- Reach out to Local Youth Pastors
- Present Youth Pastor Proposal
- Ask if they would be a guest speaker at an Activate Rally
- Share content and games